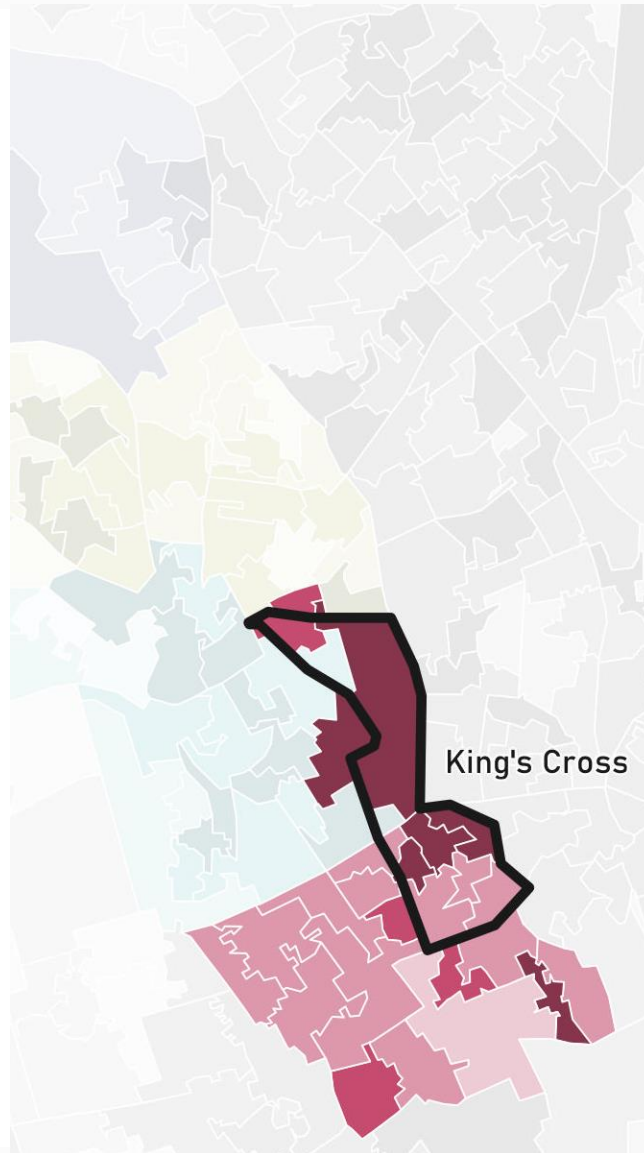




wow
women@thewell

Dr Amy Daughton
Chair of Trustees



W@W is a women-only, trauma-informed support centre based in King's Cross

We provide holistic services for women facing multiple disadvantages, with a special focus on those affected by prostitution, trafficking, and related forms of sexual exploitation.

W@W was founded as a Catholic charity by Sr Lynda Dearlove. Our roots remain in the charism and action of the Institute of Our Lady of Mercy.

Vision: A society in which all women are empowered to achieve their full potential free from discrimination abuse and neglect

Mission: to provide a **high-quality support** service for women affected by and at risk of sexual exploitation in our local community, and to work towards the abolition of prostitution and the sexual exploitation of women by influencing those with power to change policy and law in this area.

Values: **Respect, Solidarity, Hope,** and a relentless commitment to the full **human dignity** every woman.





Service Provision

Drop-in

Outreach

Tailored support and advocacy

Systemic Change

Research and innovation

Partnership: local to international

UK-focused Advocacy

‘the organization of societies worldwide is still far from reflecting clearly that women possess the same dignity and identical rights as men. We say one thing with words, but our decisions and reality tell another story. Indeed, “doubly poor are those women who endure situations of exclusion, mistreatment and violence, since they are frequently less able to defend their rights.”’

Francis, Fratelli Tutti 23

“When interdependence becomes recognized in this way, the correlative response as a moral and social attitude, as a "virtue," is solidarity. This then is not a feeling of vague compassion or shallow distress at the misfortunes of so many people, both near and far. On the contrary, it is a firm and persevering determination to commit oneself to the common good; that is to say to the good of all and of each individual, because we are all really responsible for all. This determination is based on the solid conviction that what is hindering full development is that desire for profit and that thirst for power”

John Paul II, *Sollicitudo Rei Socialis* 38

“In this “liquid” world of ours, we need to start speaking once more about the heart”

“the heart makes all authentic bonding possible, since a relationship not shaped by the heart is incapable of overcoming the fragmentation caused by individualism.”

Francis, *Dilexit Nos*, 9 and 17

“In a word, if love reigns in our heart, we become, in a complete and luminous way, the persons we are meant to be, for every human being is created above all else for love. In the deepest fibre of our being, we were made to love and to be loved.”

Francis, *Dilexit Nos*, 21

...to give the gift of a smile, to speak a word of encouragement, to listen amid general indifference. If we make a daily effort to do exactly this, we can create a healthy social atmosphere in which misunderstandings can be overcome and conflict forestalled. Kindness ought to be cultivated; it is no superficial bourgeois virtue. Precisely because it entails esteem and respect for others, once kindness becomes a culture within society it transforms lifestyles, relationships and the ways ideas are discussed and compared.”

Francis, *Fratelli Tutti*, 224

“also means fighting against the structural causes of poverty and inequality; of the lack of work, land and housing; and of the denial of social and labor rights. It means confronting the destructive effects of the empire of money... Solidarity, understood in its deepest sense, is a way of making history.”

Leo XIV, *Dilexi Te*, 81

Quoting Francis, *Address to Participants in the World Meeting of Popular Movements* (28 October 2014)

OUR NUMBERS:

50 WEEKS of the year, our Drop-In Centre was open!

1,692 visits to the Drop-In

798 Laundry cycles run

969 Clothing items given to women

684 showers taken at our centre

500+ Women were supported by our In-House Team

128 outreach shifts across London...

168 women we met were new connections.

514 women we met with were known to us...

From our 2024
annual report

supporting the
whole human
person

Some of our neighbours



Local Authorities

Critical partner in 'street count' of women rough sleeping

Came to us for our expertise in street outreach

The count means clearer, accurate recognition of these vulnerable women's risk of sexual exploitation



Volunteers – local, university, Religious

Outnumber the staff team!

Involved in food provision and drop-in activities

From Religious sisters to university students on placement and from social work trainees to local church goers



Opening doors and building bridges...

‘...other futures can be desired and constructed’